ACTIVE 2010 EXPO

Sports & Recreation

GET ACTIVE STAY ACTIVE

Take advantage of this opportunity!
Promote your Association/Business and make Sarnia Lambton a More Active Community!

THIS YEAR'S EVENT WILL BE BIGGER AND BETTER!
Join us at the 5th Annual Active 2010 Sports & Recreation EXPO, Friday, April 16, 2010 from 9a.m. – 8p.m. at the Clearwater Arena in Sarnia, Ontario

The Active 2010 Sports & Recreation EXPO & the "JUST TRY IT" events is a collaborative effort to increase public awareness about the importance of leading an active lifestyle by taking part in regular physical activity as well as showcasing our community's sports & rec. associations. New and exciting at this year's expo are highlight from the 2010 Olympics and Olympic Sport Demonstrations.

The Community Active Living Lambton Committee, in conjunction with Tourism Sarnia Lambton, the City of Sarnia Community Services and many other local organizations are committed to developing programs for the citizens of Sarnia - Lambton that will begin to address this national epidemic of inactivity. Through the development of the Active 2010 Sports & Recreation EXPO & the "JUST TRY IT" events, we hope to inspire people to engage in regular fitness-related activities. Working together, we can create a healthier Community.

For the EXPO, we will be using the two hockey pads at the Clearwater Arena, as well as the two community rooms. The two ice pads will provide room for the not-for-profit and for-profit sports & recreation related associations/businesses to have display booths to promote their particular business, activity or service.

The EXPO will also stage ongoing interactive demonstrations throughout the day. The 2010 Olympics in review we will showcase Canada's most successful hosting of an Olympic games. Highlights of the games will be shown as well as activities planned around the Olympic Movement. Participants will be encouraged to try different activities or view demonstrations. Last year we hosted over 80 demonstrations such as Tai Chi, Football, Floorball, Ultimate Frisbee, Belly Dancing, Boxing, Basketball, Soccer, Unicycle, Aerobics, Martial Arts, at Home Fitness, Softball, Recess Games, Rugby, etc…This year for the first time, in the evening we are planning some exciting new events that will include special guests…Stay tuned for the official announcement!

Bussing will be provided for some school children across Sarnia/Lambton. Also new this year, students will be given a schedule of 6, 15-minute demonstration stations that they will be asked to participate in. Every 15 minutes they will rotate to the next station. After they have completed the 6 stations, they will then visit the exhibitor area to gather more information before departing. Only those attendees who visit all the exhibitors will be able to participate in the daily draws.

Don't miss this opportunity to showcase what you have to offer!

- Excellent opportunity to sell and promote your products, services or get people involved
- Join other sports & recreation associations and businesses in promoting an active lifestyle
- Interact with potential clients and showcase your business or organization
- Exhibitor Space will include one 6ft - 8ft table (8ft space if table not needed), 2 chairs, and booth ID, (EXTRA SPACE MAY BE AVAILABLE UPON REQUEST)
- You may schedule a time to host a demonstration of your activity/service
- You will be invited to attend the Media Conference
- AND many more opportunities will become available as planning continues…

Discover BlueWater Country
Tourism Sarnia-Lambton

SARNIA SEMPER

SPACE IS LIMITED

ACTIVE 2010 EXPO

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This is how it works

The Active 2010 Sports & Recreation EXPO committee will;

- Produce promotional material including a web site and posters to be distributed throughout the community
- Send E-mail correspondence to over 1000 e-mails
- Send EXPO information in city flyer which will be distributed to all schools and municipalities in Lambton County
- Enable you to sell and promote your products, services or get people involved in your association
- List your company on the Tourism Sarnia Lambton Web Site under the Sports & Recreation section and much more…

The cost to participate in this program

- For, Not-For Profit Sports & Recreation Organizations/Association there is no cost to participate FREE
- For businesses and/or for profit organizations, the cost to participate is only $150.00 + GST which includes exhibit space and a chance to showcase your business and host a demonstration.
- New this year, we are offering you the opportunity to sponsor school buses. For an additional $50.00 you can sponsor one school bus or for an additional $75 you can sponsor 2 school buses to attend the EXPO.

Who can I contact for more information?

Vicky Praill at (519) 336-3232 or 1-800-265-0316 or E-mail: vpraill@tourismsarnialambton.com

*****SPACE IS LIMITED*****

- ☐ **Yes I'm a business and will participate with a booth for $150**
- ☐ **Yes I'm a not-for profit and will participate with a booth FREE**
- ☐ **Yes I would like to sponsor two school buses for $75.00**
- ☐ **Yes I would like to sponsor one school bus for $50.00**
- ☐ **Yes I have electrical requirements**
- ☐ **Yes I will donate a door prize**
- ☐ **Yes I would like to host a demonstration**

Company Name:_____

Contact Name: _____

Address:_____**City**_____**Postal Code**_____

Phone#: _____**Fax#:**_____**Email:**_____

Web Site: _____

I will pay by Credit Card: ☐ **Visa** ☐ **Master Card** ☐ **Cheque** ☐ **Cash** (GST Registration #119139400RT0001)

If paying by cheque, Please make cheque payable to

Tourism Sarnia Lambton - 2010 EXPO

Please invoice me: ☐ **Not-For-Profit FREE** ☐

Once you have registered, an information package with additional Information, floor plan, schedule, etc..will be mailed to you.

Return Completed form and payment to;
Tourism Sarnia Lambton
556 N Christina Street
Sarnia, Ontario, N7T 5W6
Fax: (519) 336-3278
Call Vicky Praill at (519) 336-3232 or 1-800-265-0316

Neither the CALL Committee or any other associations or persons involved in the 2010 Sports & Recreation Expo organizing committee, will be responsible for any losses or damages that may occur to the exhibitor, the exhibitor's employee(s) or property from any cause whatsoever, prior to, during or subsequent to the period covered by the exhibit contract. The exhibitor signing this contract, expressly releases the Call committee and or any other association or persons involved in the 2009 Sports & Recreation EXPO organizing committee from and agrees to indemnify same against any and all claims due to carelessness of the exhibitor, which claims must be paid for by the exhibitor causing same. Exhibitors are, therefore, required to carry appropriate insurance with respect to possible damage or loss and public liability against injury to the person or property of others.

Signature_____Date:_____