



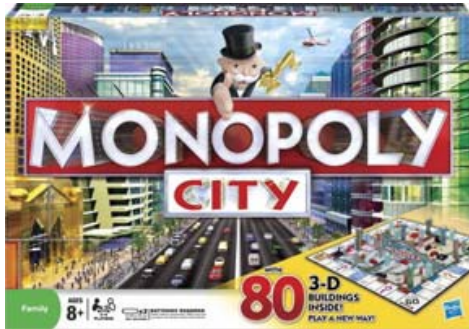
THE HISTORY OF MONOPOLY®

- § MONOPOLY, the most famous board game in the world, is produced by HASBRO, the leading games giant and toy manufacturer.
- § Since its arrival on the American market more than 250 million MONOPOLY game sets have been sold across the world, which have been played by an estimated 750 million people.
- § The game was invented by Charles Darrow in 1933 and the prototype, which was based on Atlantic City, was mocked up with materials he gathered from his own home. He used a piece of oilcloth that had been a table covering for the board, made the houses and hotels from scraps of wooden moulding and hand wrote the cards. He used the charms from his wife's bracelet as the tokens.
- § The popularity of the MONOPOLY game soon transcended the boundaries of the United States, and it is now licensed or sold in 106 countries. It is printed in 40 languages, including French, Afrikaans, Spanish, German, Dutch, Catalan, Swedish, Finnish, Hindi, Norwegian, Greek, Portuguese, Japanese, Chinese, Arabic, Russian, Icelandic, Danish and English.
- § Over the years, the MONOPOLY game has changed very little. It was revamped slightly in 1972 with houses, hotels, the ship and the racing car tokens redesigned. All the tokens were increased in size by 50 per cent. The dice and Title Deed cards were also enlarged. Inflation has never affected the values on the MONOPOLY gameboard - they remain the same today as they were in 1935! (However the taxes changed in 1936.)

MONOPOLY

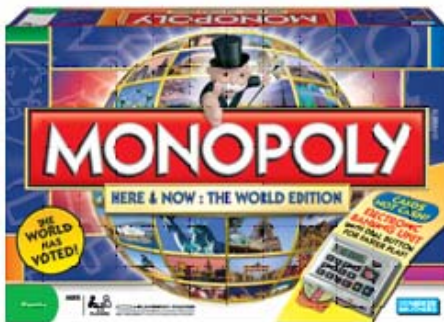
MONOPOLY TIMELINE

MONOPOLY in the 2000's



2009 MONOPOLY CITY

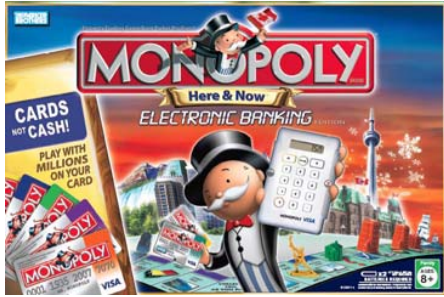
Say goodbye to green houses and choose from over 80 3D structures, including industrial blocks, stadiums, skyscrapers and even parks built in the middle of the board to create a unique game experience. The introduction of MONOPOLY CITY represents one of the most radical game developments in MONOPOLY history.



2008 MONOPOLY HERE & NOW: THE WORLD EDITION

The world's number one game has gone global! MONOPOLY Here and Now: The World Edition was created after a worldwide vote in early 2008 to determine which cities would be included on the board. Canada was considered the lead country globally for the vote. Three Canadian cities, Montreal, Toronto and Vancouver all obtained placement on the board. Montreal received the majority of votes, thus earning the most coveted spot of the dark blue property, traditionally owned by Boardwalk.

MONOPOLY



MONOPOLY 2007

What would MONOPOLY be like if the game was invented today? MONOPOLY Here and Now reflects beloved Canadian landmarks including Niagara Falls, Stanley Park and many more. An electronic banking unit adds a new twist with cards replacing cash in the game!



MONOPOLY 2000

MONOPOLY rings in the New Year with The MONOPOLY Millennium Edition collectible tin.

MONOPOLY in the 1990's



MONOPOLY 1999

MONOPOLY fans voted the Sack of Money as the new MONOPOLY game token!

MONOPOLY



MONOPOLY 1998

The racecar is announced as the "Favourite Classic Token" of the MONOPOLY board game.



MONOPOLY 1995

Parker Brothers formally apologizes to the residents of Marven Gardens for the misspelling of "Marvin Gardens."



MONOPOLY 1993

MONOPOLY celebrates its 60th Anniversary!

MONOPOLY in the 1980's

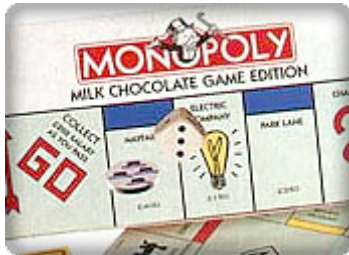


MONOPOLY 1983

MONOPOLY celebrates its 50th Anniversary!

MONOPOLY

MONOPOLY in the 1970's



MONOPOLY 1978

Neiman Marcus offers an ALL chocolate MONOPOLY game for \$600!



MONOPOLY 1972

Atlantic City commissioner of Public Works threatens to change the names of the real Baltic and Mediterranean Avenues, public outcry resulted in a veto.

MONOPOLY in the 1960's



MONOPOLY 1964

Parker Brothers built a special MONOPOLY game for New England Divers, Inc. to use underwater. The special steel-backed game board was laminated with cellophane and weighed 95 pounds.

MONOPOLY

MONOPOLY in the 1950's



MONOPOLY 1959

By the late 1950s, Parker Brothers printed only MONOPOLY game sets with game board, pieces and materials housed in a single white box. Several copies of this edition of MONOPOLY were exhibited at the American National Exhibition in Moscow.

MONOPOLY in the 1940's



MONOPOLY 1943

Due to World War II metal shortage, MONOPOLY tokens were made out of wood from 1943 to 1947.

MONOPOLY in the 1930's



MONOPOLY 1937

Parker Brothers die cast metal game tokens.

MONOPOLY



MONOPOLY 1936

MONOPOLY becomes America's best selling game. Demand skyrockets! The MONOPOLY game includes four small wax wood Pawns.



MONOPOLY 1934

Charles Darrow copyrights and submits the MONOPOLY game to Parker Brothers, he gets rejected.



MONOPOLY 1933

Charles Darrow begins to sell the MONOPOLY game.